

# LAURI ACCARDI, PMP, SPC

Philadelphia, PA | (215) 554-4333 | [lauriaccardi@gmail.com](mailto:lauriaccardi@gmail.com) | [www.linkedin.com/in/lauriaccardi](http://www.linkedin.com/in/lauriaccardi)



## STRATEGIC LEADERSHIP & OPERATIONAL EXCELLENCE EXPERT

### *Catalyzing Transformation and Creative Excellence in Complex, Global Settings*

With extensive experience in leadership development and strategic program management, I create environments that allow teams to excel. My expertise in agile methodologies and operational excellence drives efficiency and innovation. I emphasize emotional intelligence and psychological safety to foster dynamic, collaborative team environments. My approach aligns operational strategies with corporate goals, enhancing creative output and operational efficiency.



### ADDITIONAL EXPERTISE

*Financial Management | Budgeting | Risk Management | Organizational Behavior | Conflict Resolution | Process Improvement*

## Professional Experience

### **CataPoint Consulting, LLC | Bucks County, PA | 2023 - Present**

*Driving Strategic Change and Elevating Organizational Performance through Innovative Leadership*

#### **Founder, Chief Vision Officer | 2023 - Present**

Leverage deep expertise as a Scaled Agile SPC and Bronze Partner to direct SAFe® certifications and beyond. Pioneer a 'Manager as a Leader' program, strategically enhancing operational and organizational design to substantially boost project velocity and business value, showcasing commitment to operational excellence. Integrate targeted coaching with influential public speaking to foster a culture of innovation and continuous improvement, ensuring CataPoint Consulting leads at the cutting edge of technology and program industry advancements.

- *Direct Scaled Agile implementations and certification training, significantly enhancing organizational agility.*
- *Developed programs to sharpen managerial acumen and operational capabilities.*
- *Design Program Management course poised to set new standards in project and team management education.*
- *Champion the integration of strategic operational frameworks using advanced tools like Smartsheet, optimizing efficiency and improving delivery metrics across projects.*
- *Public speaker sharing advanced insights on agile methodologies, leadership, and operational excellence.*

### **The Children's House of Bucks County | Fairless Hills, PA | February - Present**

*A non-profit organization that is the longest-standing Montessori school in Bucks County since 1965.*

#### **President and Secretary of the Board of Directors | February - Present**

Voted in a dual role, I lead the strategic governance of the area's longest-standing Montessori school, saving it from the brink of closure. My focus is on efficient operational processes to enhance the experience of the staff, students, and parents. My leadership is open and transparent, and has led to the retention of key staff members. As a transparent and open leader, I have included the staff as a new membership level of the corporation.

- *Designed and maintain a streamlined enrollment process through Smartsheet, improving office efficiency by 57%*
- *Prevented the school from closing its doors by implementing change management and strategic process enhancements in just four months*
- *Included staff as a new membership level of the corporation after almost 60 years*

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## Comcast Corporation | Philadelphia, PA | 2017 - 2023

*A Demonstrated Record of Success and Achievement, Marked by Promotions to Positions of Increased Influence, Authority, and Accountability.*

A consistent trajectory of success and advancement, marked by impactful leadership in program management. Tenure was characterized by the strategic orchestration of large-scale initiatives, fostering innovation and operational excellence across various domains. Leading the transformation of key programs, including all strategic planning, by implementing advanced tools and methodologies. This role involved significant cross-functional collaboration, driving alignment with Comcast's broader goals and executive leadership while establishing a culture of continuous improvement and strategic agility.

### Director, Program Management | 2022 - 2023

- Spearheaded the strategy and execution of Experience Design portfolio of programs, overseeing a diverse 12-person team and aligning initiatives with Comcast's broader strategic objectives.
- Led strategic initiative programs requiring change management and global alignment with cross-functional executive stakeholders.
- Designed and implemented a groundbreaking Accessibility Scorecard to highlight compliance across all business entities.
- Acted as Jira, Smartsheet, and Confluence subject matter expert throughout Experience Design.
- Championed the United Design team, creating a unified portfolio strategy for the design teams across Comcast and Sky, enhancing cross-team collaboration.
- Designed a unique PMO structure using Smartsheet, improving resource allocation for a 200+ member design team, adapting to changing environments including frequent reorganizations.
- Led the Program Management staff to be cross-functional subject-matter experts for their design teams, leading quarterly planning, and ensuring efficiency through design operations.
- Leveraged metrics for program performance to refine the PMO structure as needed to maximize velocity while maintaining design standards, increasing organizational productivity by 37%.

*"Lauri's an exceptional leader whose qualities are truly instrumental in our organization's success. One of Lauri's most notable strengths is her EQ. Her open-door policy and willingness to listen to the ideas and concerns of her team foster a sense of trust, transparency, and camaraderie. She recognizes the unique talents and strengths of each team member and empowers them to excel. By providing guidance, mentorship, and opportunities for growth, Lauri nurtures an environment where individuals can thrive both personally and professionally."*

*- Quote from Direct Report*

### Sr Manager, Program Management | 2021- 2022

- Directed the XD Connected Living Program, integrating strategic updates into the Xfinity app.
- Managed a multi-locational team of designers and program managers, leading the app's transformation.
- Developed strategic plans and Smartsheet dashboards for executive decision-making.

### Senior Project Manager Lead | 2018 - 2021

- Implemented agile methodologies as a Certified Scrum Master, significantly boosting team productivity by 43%.
- Stakeholder and designer management on Xfinity Home, including quarterly strategic planning.

### Senior UX Project Management Consultant | 2017 - 2018

- Executive stakeholder management and management of UX projects across 6 teams for e-commerce.
- Designed efficient scrum process through Confluence and Jira, enhancing team productivity by 33%.

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## **DIGITAS HEALTH LIFE BRANDS | Philadelphia, PA | 2015 to 2017**

*Strategic Project Leadership and Process Optimization in High-Stakes Agency Environment.*

### **Producer**

Expertly orchestrated a diverse range of projects, blending strategic planning with meticulous execution. Oversaw projects from initial planning to resource allocation and budget control. Played a pivotal role in process improvements, enhancing both operational efficiency and output quality. Personal approach fostered strong client relationships and ensured seamless team coordination, contributing to the successful delivery of high-impact projects in a dynamic, fast-paced environment.

- *Increased annual project output within existing budget constraints, managing up to 18 simultaneous projects.*
- *Effectively managed a \$6.5M annual budget, optimizing resource allocation for peak efficiency and productivity.*
- *Implemented a new proofing process, significantly reducing errors and enhancing final output quality.*
- *Cultivated strong, ongoing relationships with key clients, including successful coordination in high-stakes meetings.*
- *Led diverse project portfolios, from website redesigns to large-scale events, demonstrating agility and effectiveness in high-pressure situations.*

## **KLIP COLLECTIVE / D'AMICO STUDIOS, INC. | Philadelphia, PA | 2013 to 2014**

*Klip Collective is a visual art shop bridging projection lighting, technology, and storytelling. D'Amico Studios is an advertising photography studio specializing in extreme hi-res digital capture, composting and branded imaging.*

### **Account Manager | Studio Director**

Fostered company success by focusing on driving business growth and enhancing operational efficiency through leveraging high-value client relationships. Implemented effective production installations and scheduling, along with resource management systems, ensuring operational efficiency. Efforts in marketing and digital presence enhancement notably boosted brand visibility and client engagement.

- *Successfully managed projection installation projects with budgets up to \$4M, securing key clients like BBDO and The American Red Cross.*
- *Designed and executed a studio-wide production schedule, improving operational flow and financial tracking.*
- *Spearheaded the redesign of D'Amico Studios' website and developed marketing campaigns, significantly increasing digital engagement by 68%.*
- *Creative leadership in executive producing shoots, reinforcing the studios' reputation for quality and innovation.*

### **Early Career**

CROSSFIT SAN ELIJIO, LLC | San Marcos, California | **Founder, Creative Director, Coach** | 2008 - 2010

URBAN OUTFITTERS INC. | Philadelphia, PA | **Photography Art Director, Studio Manager** | 2006 - 2008

FREE PEOPLE (Division of Urban Outfitters) | Philadelphia, PA | **Producer** | 2004 - 2006

STUDIO9 PHOTOGRAPHY | Philadelphia, PA | **Studio Manager** | 2003 - 2004

ROYAL BANK OF SCOTLAND (RBS) | Bristol, England | **Assistant Resource Manager** | 2002 - 2003

METROPOLITAN MUSEUM OF ART | New York, NY | **Studio Assistant and Summer College Intern** | 2001 - 2002

THE SALTY DOG | Princeton, NJ | **Store Manager** | 1997 - 2000

ARMANI EXCHANGE | King of Prussia, PA | **Sales Associate** | 1996 - 1997

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## Education

### **Penn State University World Campus**

- **Candidate for Master of Business Administration**
- **Certificate in Corporate Innovation and Entrepreneurship**
- **Concurrent Master of Strategic Management & Executive Leadership (SMExL)**

### **New York University**

- **Bachelor of Fine Arts Degree in Photography**
- **Bachelor of Arts Degree in French**
- **Bachelor of Arts Degree in Fine Arts**

## Affiliations

**American Business Women's Association (ABWA)**  
**Project Management Institute (PMI)**  
**Association of Change Management Professionals (ACMP)**  
**Scrum Alliance**  
**Scaled Agile** (Bronze Partner)  
**American Association of University Women (AAUW)**  
**Phi Sigma Pi National Honor Fraternity**  
**Sigma Nu Tau Entrepreneurship Honors Society**  
**The WICT Network**  
**National Association for Multi-Ethnicity in Communications (NAMIC)**

## Professional Certifications

**Project Management Professional (PMP)**  
**Certified SAFe 5 Practitioner (SP)**  
**Certified SAFe 5 Agilist (SA)**  
**PMI Agile Certified Practitioner (PMI-ACP)**  
**Certified SAFe 6 Practitioner (SP)**  
**Certified SAFe 6 Agilist (SA)**  
**Disciplined Agile Senior Scrum Master (DASSM)**  
**Certified SAFe 6 Practice Consultant (SPC)**  
**2023 Smartsheet Core Product Certified**  
**2023 Smartsheet Project Management Certified**  
**2023 Smartsheet System Administrator Certified**  
**Organizational Transformation: Foundation**  
**SAFe Ready to Train**  
**Certified ScrumMaster (CSM)**  
**Advanced Certified ScrumMaster (A-CSM)**  
**Certified Agile Leadership for Orgs (CAL-O)**  
**Certified Agile Leadership Essentials (CAL-E)**  
**Certified Scrum Professional-ScrumMaster (CSP-SM)**  
**Scrum Foundations Educator**  
**Certified Agile HR Enabler (AHRE)**  
**AIGPE Certified Lean Six Sigma Green Belt (LSSGB)**  
**AIGPE Certified Lean Six Sigma Yellow Belt (LSSYB)**  
**AIGPE Certified Lean Six Sigma White Belt (LSSWB)**

## Honors and Awards

**Penn State World Campus | 2022 - 2023 Overall Student Leadership Award**  
**The WICT Network | 2022 Rising Leader**  
**New York University | 2002 First Student to Graduate with Three Degrees in Four Years, all with honors**

## Technical Skills

Atlassian Jira and Confluence, Microsoft Office 365 Suite, Smartsheet and Resource Management, Adobe Creative Suite, Keynote, Canva, Miro, IBM SPSS

## Current Volunteer Positions

**President of the Board of Directors, The Children's House of Bucks County**  
**Marketing and Communications Chair, 6th Assembly of Penn State World Campus Student Government Association**  
**PMINJ Survey Team Member**  
**American Migraine Foundation Emerging Advocate**  
**McKinsey's Global Survey Panelist**  
**Harvard Business Review Advisory Council**  
**Penn State OMBA Student Ambassador**  
**Penn State World Campus Peer Student Mentor**