

Lauri Accardi, MBA, PfMP, CCMP, SPC

Portfolio & PMO Transformation Leader | Advisor to CIOs & PMO Executives | PPM & SPM Expert

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◇ **Nationality:** United States ◇ Open to Remote, Hybrid, Travel ◇ [LinkedIn](#) ◇ [Website](#)

SUMMARY

Strategic program and portfolio leader with 20+ years designing and scaling high-impact PMOs that drive operational excellence, cross-functional alignment, and measurable business value. I turn organizational chaos into clarity—transforming complex, regulated environments into structured, Agile delivery ecosystems through data-driven reporting, executive engagement, and streamlined governance. A trusted advisor to cross-functional leaders, aligning strategy to execution through enterprise-wide tools and scalable practices so organizations can grow with clarity, speed, and purpose.

WORK EXPERIENCE

CataPoint Consulting LLC May '23 — Present
Chief Vision Officer & Founder Yardley, PA, United States (Remote)
Specializing in process optimization, leadership development, and operational transformation for global clients.

- Lead Agile and operating model transformations that streamline delivery and improve client scalability by ~30% across complex, data-heavy environments.
- Coach managers and emerging leaders on “manager as leader” skills, emotional intelligence, and psychological safety to strengthen team performance and engagement.
- Design and scale project governance frameworks, intake, and dashboard reporting that give executives clear visibility into portfolio health and risk.
- Advise PMO and transformation leaders on cross-functional collaboration models that enable consistent execution across product, design, engineering, and operations.

Cora Systems Jun '25 — Feb '26
Sr. Director of PMO Strategy Remote, United States
(Role concluded due to company restructuring.)

- Advised executive leaders, PMO/EPMO directors, and transformation teams on aligning portfolios with enterprise priorities and driving measurable outcomes using Cora's PPM platform.
- Improved organizations' forecasting and benefits realization by moving from spreadsheets and fragmented tools to integrated portfolio management across IT, design, R&D, and change teams.

The Children's House of Bucks County (CHBC) Feb '24 — Present
President & Secretary, Board of Directors Fairless Hills, PA, United States
Guiding the strategic direction of a nonprofit Montessori and providing operational excellence oversight.

- Direct digital and operational transformation initiatives that increased operational efficiency by 57% while improving financial health and governance.
- Engage educators, parents, and community stakeholders to shape long-term strategy, fundraising priorities, and crisis response.
- Apply PMO principles to strengthen board governance, risk oversight, and financial planning aligned with long-term sustainability and community impact.

Comcast Mar '17 — Dec '23
Director, Program Management—PMO Leadership Role Philadelphia, United States (Remote)
Directed enterprise-wide program strategy for Comcast's Experience Design organization, overseeing global delivery planning, Agile operations, and cross-functional alignment across a 250+ person team spanning Product, Engineering, and UX.

- **Strategic Business Program Optimization & Leadership:** Spearheaded PMO-wide process improvements that enhanced delivery efficiency and cross-regional collaboration by 37%, establishing clear governance and reporting standards.
- **Process Development & Innovation:** Designed and launched an enterprise Accessibility Scorecard, aligning product teams to FCC standards and improving accessibility compliance metrics by 90% across internal and external portfolios.
- **Leadership & Team Development:** Built and scaled a PMO structure supporting 250+ team members, mentoring 12 direct reports and increasing operational throughput by 30%+ via resource alignment and reporting cadences.
- **Scaled Agile Expertise:** Championed enterprise-level Agile transformation, coaching delivery teams and leaders to embed iterative planning, PI execution, and value stream thinking into day-to-day operations.
- **Cross-Functional Collaboration:** Standardized intake and delivery tracking across six design teams, improving delivery timelines by 22% and tying execution to KPIs and strategic objectives.

Digitas Health LifeBrands

Producer, Project Management

Jun '15 — Mar '17

Philadelphia, United States

Enhanced operational efficiency and project output in a fast-paced pharmaceutical agency environment.

- Led digital campaign delivery in a pharmaceutical agency setting, managing healthcare compliance, FDA regulations, and client expectations for brands like AbbVie.
- Improved campaign velocity by 20% while maintaining quality across legal, creative, and medical review workflows.

Early Career Highlights

Producer, Creative Operations, & Experiential Marketing Roles

Sep '04 — Jun '15

Philadelphia & NYC, United States

Led freelance project management and creative production for major brands and agencies, specializing in cross-functional leadership and immersive experience delivery. These roles honed my strategic planning and operational management skills, allowing me to drive complex projects from concept to execution, while ensuring seamless collaboration across creative, technical, and business teams.

- Led immersive experiential marketing campaigns for global brands, including **Stella Artois (Sundance Film Festival)** and **Klip Collective**. Managed full-cycle delivery from creative to technical implementation.
- Managed all aspects of web, catalog, and wholesale photography production for the **Free People** brand, followed by leading all studio operations for **Urban Outfitters'** web studio, showcasing operational excellence in creative leadership.
- Streamlined creative processes and production workflows, improving operational efficiency by 25% while delivering high-quality visual assets for both brands.
- Directed cross-functional teams on various projects, from large-scale immersive experiences to digital marketing campaigns, ensuring smooth execution and client satisfaction.

EDUCATION

Master of Management (MMGT) in Strategic Management and Executive Leadership (SMExL), Pennsylvania State University (GPA: In Progress)

Nov '23 — Present

World Campus, United States

Master of Business Administration (MBA) in Corporate Innovation and Entrepreneurship (CIENT), Pennsylvania State University

World Campus, United States

Bachelor of Fine Arts (BFA), Bachelor of Arts (BA) & Bachelor of Arts (BA) in Photography & Digital Imaging | French | Art History, New York University

New York, NY, United States

- First graduate in university history to receive 3 concurrent bachelors degrees.
- Graduated with honors in each major.

CERTIFICATION HIGHLIGHTS

Portfolio Management Professional (PfMP®)

May '25

Project Management Professional (PMP®)

Nov '21

Certified Change Management Professional™ (CCMP)

Nov '24

Certified SAFe® 6 Practice Consultant (SPC)

Apr '23

Certified Scrum Professional - ScrumMaster® (CSP-SM®)

Oct '22

Graduate Certificate in Corporate Innovation and Entrepreneurship, Pennsylvania State University

Dec '24

AWARDS

The President's Volunteer Service Award (Gold)

Oct '24

AmeriCorps & Phi Sigma Pi National Honor Fraternity

The President's Gold Volunteer Service Award, recognizing outstanding dedication to volunteerism and leadership through service.

Overall Leadership Award

May '23

Penn State World Campus identifies exceptional students in recognition of outstanding leadership. Voted on by faculty and staff annually, the Penn State World Campus Student Leadership awards were established in 2021 to highlight exemplary service and leaders within the Penn State World Campus student body.

SKILLS

Top Skills Enterprise Portfolio Management, Project Portfolio Management, PMO

Strategy/Architecture/Design, Agile Transformation, Change Management, Strategic Account Development, Enterprise SaaS Sales, Consultative Selling, Strategic Planning, Executive Stakeholder Engagement, Cross-Functional Collaboration, Data-Driven Decision-Making

VOLUNTEERING

President & Secretary, Board of Directors , The Children's House of Bucks County (CHBC)	Jan '24 — Present
Vice President , 7th Assembly, World Campus Student Government Association	Aug '24 — Present
Manager, Survey Team , PMINJ	May '23 — Present

PUBLICATIONS

Mastering Freelance Management Mar '24
 Published by Worksuite. [E-book link](#)

SPEAKING ENGAGEMENTS

- **Aligning Projects with Corporate Strategy in a Disrupted World**, PMBA Conferences, Toronto, ON & Washington, D.C. June 2025.
- **The Future of Project Management**, PMBA Conferences, Orlando, FL. May & Washington, D.C. June 2025.
- **Design Program Management**, PMBA Conferences, Orlando, FL. May 2025.
- **Leadership in Uncertainty**, PMBA Conferences, Orlando, FL. May 2025.
- **Career Agility**. The PMINJ Annual Symposium. May 2024.
- **Cross-Functional Collaboration**. PMI Westchester, NY Chapter. May 2024.
- **Empowering Design: [The Art of Project Management for UX/UI Teams](#)**. PMINJ. February 2024.